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Studio Nova

@studionova.interiors · 12K followers · 214 posts

YOUR LAST 30 DAYS

Posts published

12

Flat vs previous 30 days

Average Reel views

5.1K

↓ 12% vs previous 30 days

Engagement rate

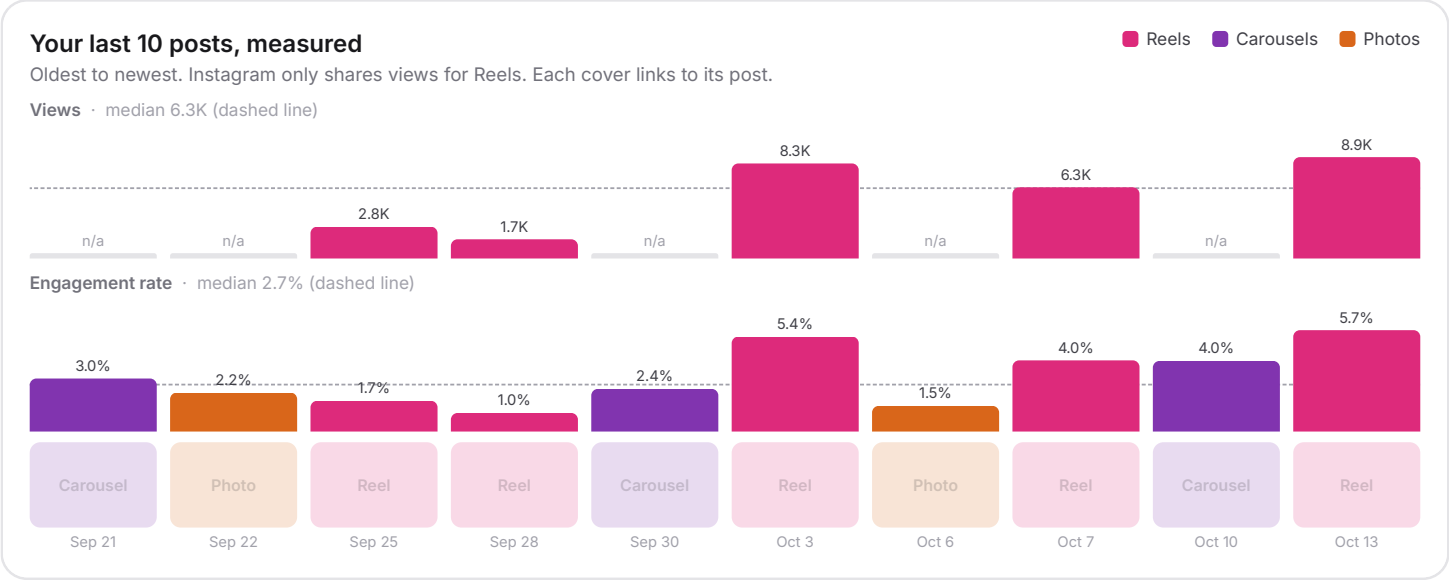
2.9%

↓ 1% vs previous 30 days

Interactions per post

367

↓ 1% vs previous 30 days



Your video length sweet spot

15 Reels by length vs your typical Reel (by views). Black line = 1.0×

Under 15s

15 to 30s

30 to 60s

60 to 90s

Over 90s

1.0×

1.7×

0.5×

0.5×

0.3×

3 Reels

5 Reels

3 Reels

3 Reels

1 Reel

Do calls to action work for you?

30 posts vs your typical post (by interactions). Black line = 1.0×

With a call to action

No call to action

1.5×

0.9×

14 posts

16 posts

We count captions that ask for an action: comment, save this, share with, link in bio, DM me, tag a friend.

Your Agent's analysis

Based on your last 30 posts

Short Reels are carrying the account: 5 Reels between 15 and 30 seconds did 1.7× your typical Reel.

DO THIS

Film two more 20 second before and afters this week, opening on the finished room.

Reels of 15 to 30 seconds did 1.7× your typical Reel, and before and afters are your most watched posts.

FIX THIS

Cut Reels over 60 seconds down to one idea each, or turn them into carousels.

Your Reels of 60 to 90 seconds sat at 0.5×, and single photos averaged 1.9% engagement against 3.4% for Reels.

TRY THIS

End your next five captions with one ask: save this or comment your pick.

Posts with a call to action did 1.5× your typical post, against 0.9× without one.

See the full picture with your social media agent

This snapshot reads your public posts once. Create a free Talk to me Data account and your agent tracks them every week.

Create your free account

Audience data

Age, gender, top cities and the hours your followers are online.

Hooks that work

Which opening lines stop the scroll for your audience, and why.

Competitor posts

Your competitors' best posts each week, and what to borrow.

Posts made for you

A content plan built from what works, with the posts ready to publish.

Sample report for a demo account. Based on the last 30 public posts from @studionova.interiors, read on October 14, 2026. Interactions are likes plus comments; engagement rate is interactions divided by followers. Instagram only makes view counts public for Reels. talktomedata.com